



"Kiddush Hashem is the core mission of the Jewish people." - רבינו יונה



Imagine there's a little guy following you around...

KALMAN THE KIDDUSH HASHEM KOP

He's your friendly reminder to Walk the Walk

BE A WALKING ADVERTISEMENT FOR THE JEWISH PEOPLE

Ask yourself... am I really behaving like a "Light to the Nations?"

- 1 Do I drive like a Mentch?**
- 2 Do I go out of my way to open doors for strangers?**
- 3 Do I say thank you when being helped?**

Every day YOU have the opportunity to be an ambassador for Hakadosh Baruch Hu and the Torah. The entire world wants to know how the Torah has impacted G-D's "Chosen People." Are they a refined, pleasant people? Are they kind and sensitive? **WOULDN'T YOU RATHER BE A KIDDUSH HASHEM?**

"Hashem's name should be beloved because of you."

- יומא פ"ו

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